

# SUPPLY-DEMAND HIRING INDEX: NORTHERN CALIFORNIA

# 4

**HOT POSITIONS AND REGIONAL  
CANDIDATE AVAILABILITY**  
AUG 2014 – JAN 2015

presented by:



## SACRAMENTO - ROSEVILLE:

*\*Within a 50 mile radius of Sacramento, CA*



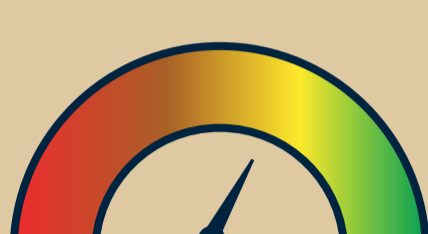
### ADMINISTRATIVE ASSISTANT

*\*Does not include the Legal Industry; Legal Secretaries*



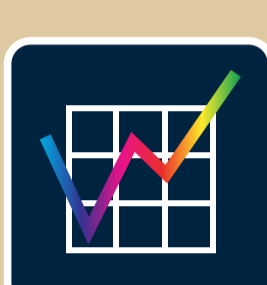
#### TOP 3 CITIES FOR JOB POSTS

1. Sacramento, CA
2. Roseville, CA
3. Rancho Cordova, CA



HIRING INDICATOR:

**69**



**SUPPLY:**

1,238 – Active Candidates

**DEMAND:**

2,161 – Job Postings

#### TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Temporary Help Services
2. Executive Offices
3. Colleges, Universities, and Professional Schools

#### TOP 3 JOB TITLES IN JOB POSTINGS:

1. Administrative Assistant
2. Executive Assistant
3. Office Technician



### CUSTOMER SERVICE



#### TOP 3 CITIES FOR JOB POSTS

1. Sacramento, CA
2. Rancho Cordova, CA
3. Roseville, CA



HIRING INDICATOR:

**61**



**SUPPLY:**

3,272 – Active Candidates

**DEMAND:**

4,696 – Job Postings

#### TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Temporary Help Services
2. Home Centers
3. Department Stores

#### TOP 3 JOB TITLES IN JOB POSTINGS:

1. Customer Service Representative
2. Customer Service
3. Customer Service Specialist

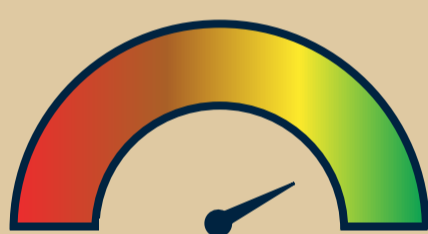


### DATA ENTRY



#### TOP 3 CITIES FOR JOB POSTS

1. Sacramento, CA
2. Folsom, CA
3. Roseville, CA



HIRING INDICATOR:

**85**



**SUPPLY:**

533 – Active Candidates

**DEMAND:**

591 – Job Postings

#### TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Temporary Help Services
2. Executive Offices
3. Trust, Fiduciary, and Custody Activities

#### TOP 3 JOB TITLES IN JOB POSTINGS:

1. Data Entry Clerk
2. Data Entry Specialist
3. Data Entry Operator



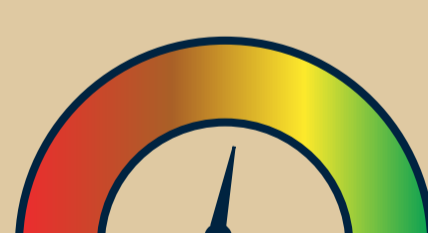
### HUMAN RESOURCES

*\*Does not include Payroll, Timekeeping or Recruitment*



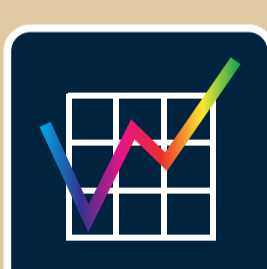
#### TOP 3 CITIES FOR JOB POSTS

1. Sacramento, CA
2. Roseville, CA
3. Rancho Cordova, CA



HIRING INDICATOR:

**51**



**SUPPLY:**

668 – Active Candidates

**DEMAND:**

1,868 – Job Postings

#### TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Executive Offices
2. General Medical and Surgical Hospitals
3. Temporary Help Services

#### TOP 3 JOB TITLES IN JOB POSTINGS:

1. Human Resources Manager
2. Human Resources Assistant
3. Human Resources Generalist

## SUMMARY: HIRING INDICATORS

What this data research means to you...



#### EMPLOYER DEMAND EXCEEDS CANDIDATE SUPPLY (Scores 0 - 30)

With increased employer demand and limited candidate availability, we're deploying enhanced mass recruitment techniques to reach the perfect candidate for your company.



#### CANDIDATE SUPPLY AND EMPLOYER DEMAND ARE EQUIVALENT (Scores 31 - 69)

Quite possibly the most ideal labor market situation! We're finding an abundance of candidates to present to employers who are eager to hire—saving employers time and money, and providing candidates with rewarding employment opportunities.



#### CANDIDATE SUPPLY EXCEEDS EMPLOYER DEMAND (Scores 70 - 100)

You will be flooded with resumes and most will not match your expectations. An influx in supply can be more challenging for employers than a scarce supply. Now, more than ever, you'll want to partner with us to do all the sifting and pre-screening for you in order to save time and money

## QUESTIONS OR ADDITIONAL REGIONAL REPORTS?

Please contact your Ultimate Staffing Services representative.

#### SOURCE:

*This data was pulled from CareerBuilder's Supply & Demand and Compensation data portals, which aggregates online job market data from major job boards, employer career sites, government sources, and more. CareerBuilder's data portals gather accurate talent intelligence for 90% of the online job market.*

## A DIFFERENT KIND OF STAFFING COMPANY

Ultimate Staffing specializes in temporary, temporary-to-hire and direct hire services for clerical, administrative, office, call center, manufacturing and production positions in a variety of industries nationwide. We opened our doors in 1994 with one small office in Newport Beach, CA.

Our approach to quality and service resulted in unprecedented success. No other large office-clerical staffing company has EVER received all of the industry's highest honors in a single year – we've accomplished this twice. We are also the only staffing company ever ranked #1 on the Inc. 500 list of fastest growing, privately-held companies in the U.S. and were ranked three additional times on the Inc. 500.

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