

SUPPLY-DEMAND HIRING INDEX: NORTHERN CALIFORNIA

3

**HOT POSITIONS AND REGIONAL
CANDIDATE AVAILABILITY**
AUG 2014 – JAN 2015

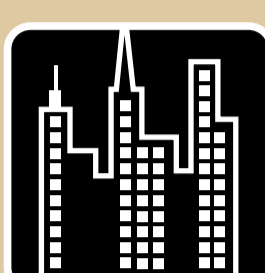
presented by:  **LEDGENT**
FINANCE & ACCOUNTING

BAY AREA-SAN JOSE:

*Within a 50 mile radius of Pleasanton, CA

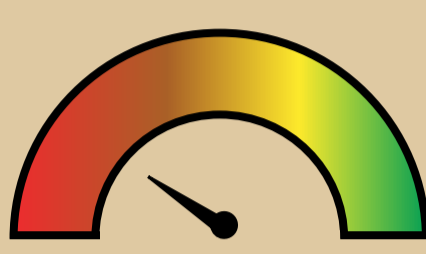


STAFF ACCOUNTANT



TOP 3 CITIES FOR JOB POSTS

1. San Francisco, CA
2. San Jose, CA
3. Oakland, CA



HIRING INDICATOR:

21

*The indicator score of 21 from 1-100 indicates the relationship between active candidates and job postings.



SUPPLY:

808 – Active Candidates

DEMAND:

3,768 – Job Postings

TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Temporary Help Services
2. Colleges, Universities and Professional Schools
3. Trust, Fiduciary and Custody Activities

TOP 3 JOB TITLES IN JOB POSTINGS:

1. Staff Accountant
2. Senior Accountant
3. Accountant

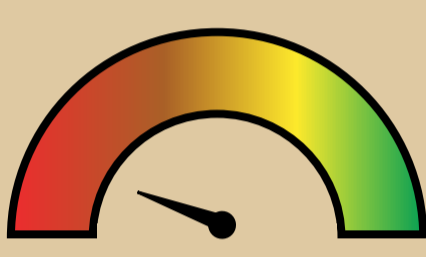


PAYROLL



TOP 3 CITIES FOR JOB POSTS

1. San Francisco, CA
2. San Jose, CA
3. Oakland, CA



HIRING INDICATOR:

17

*The indicator score of 17 from 1-100 indicates the relationship between active candidates and job postings.



SUPPLY:

213 – Active Candidates

DEMAND:

1,288 – Job Postings

TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Temporary Help Services
2. Warehouse Clubs and Supercenters
3. Trust, Fiduciary and Custody Activities

TOP 3 JOB TITLES IN JOB POSTINGS:

1. Payroll Specialist
2. Payroll Clerk
3. Payroll Administrator

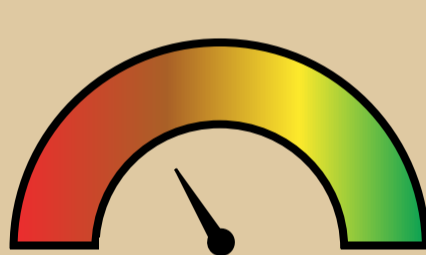


ACCOUNTS PAYABLE



TOP 3 CITIES FOR JOB POSTS

1. San Francisco, CA
2. San Jose, CA
3. Oakland, CA



HIRING INDICATOR:

38

*The indicator score of 38 from 1-100 indicates the relationship between active candidates and job postings.



SUPPLY:

1,656 – Active Candidates

DEMAND:

4,394 – Job Postings

TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Temporary Help Services
2. Trust, Fiduciary and Custody Activities
3. Custom Computer Programming Services

TOP 3 JOB TITLES IN JOB POSTINGS:

1. Accounts Payable Specialist
2. Accounts Payable Clerk
3. Accounting Clerk

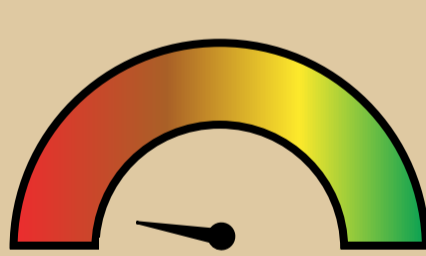


FINANCIAL ANALYST



TOP 3 CITIES FOR JOB POSTS

1. San Francisco, CA
2. San Jose, CA
3. Santa Clara, CA



HIRING INDICATOR:

11

*The indicator score of 11 from 1-100 indicates the relationship between active candidates and job postings.



SUPPLY:

821 – Active Candidates

DEMAND:

7,447 – Job Postings

TOP 3 INDUSTRIES HIRING IN THIS FIELD:

1. Commercial Banking
2. Temporary Help Services
3. Colleges, Universities and Professional Schools

TOP 3 JOB TITLES IN JOB POSTINGS:

1. Financial Analyst
2. Senior Financial Analyst
3. Analyst

SUMMARY: HIRING INDICATORS

What this data research means to you...



EMPLOYER DEMAND EXCEEDS CANDIDATE SUPPLY (Scores 0 - 33)

With increased employer demand and limited candidate availability, we're deploying enhanced mass recruitment techniques to reach the perfect candidate for your company.



CANDIDATE SUPPLY AND EMPLOYER DEMAND ARE EQUIVALENT (Scores 34 - 67)

Quite possibly the most ideal labor market situation! We're finding an abundance of candidates to present to employers who are eager to hire—saving employers time and money, and providing candidates with rewarding employment opportunities.



CANDIDATE SUPPLY EXCEEDS EMPLOYER DEMAND (Scores 68 - 100)

You will be flooded with resumes and most will not match your expectations. An influx in supply can be more challenging for employers than a scarce supply. Now, more than ever, you'll want to partner with us to do all the sifting and pre-screening for you in order to save time and money.

QUESTIONS OR ADDITIONAL REGIONAL REPORTS?

Please contact your Ledgent Finance & Accounting representative.

SOURCE:

This data was pulled from CareerBuilder's Supply & Demand and Compensation data portals, which aggregates online job market data from major job boards, employer career sites, government sources, and more. CareerBuilder's data portals gather accurate talent intelligence for 90% of the online job market.

A DIFFERENT KIND OF STAFFING FIRM

Ledgent Finance & Accounting specializes in temporary, temporary-to-hire, direct hire, and executive search services for finance and departments in a variety of industries nationwide. We opened our doors in 1994 with one small office in Newport Beach, CA.

Our approach to quality and service resulted in unprecedented success. No other large staffing firm has EVER received all of the industry's highest honors in a single year for two consecutive years. We are also the only staffing company ever ranked #1 on the *Inc.* 500 list of fastest growing, privately held firms in the U.S. and were ranked three additional times on the *Inc.* 500.

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